



Action Plan 2018/19 – 2020/21

CRITICAL ISSUE: Lack of sufficient revenue.

GOAL: To increase the # of flexible ways in which people (members & others) can participate in curling.

INTENDED OUTCOMES / RESULTS: Identify new and innovative ways that result in increased curling participation considering people’s fiscal and time constraints.

ACTIVITY & DESCRIPTION	ACTION STEPS	PEOPLE (Lead, Supports, Involved)	TIMELINES (Start / End)	RESOURCES (add in Spring annually)		STATUS / PROGRESS TOWARDS RESULTS
				Financial	Other	
1. Committee Members meet to discuss/brainstorm ideas on possible ways for members to participate in curling at the BCC	1. Call a meeting of the committee (Set date, time, place) via email. 2. Research other clubs to see what options are offered that are different from what BCC offer. 3. Members of the committee meet to discuss this issue and plan out possible options to present to the board of directors.	LEAD: Sean Evans MEMBERS: Rob Adams ,I still need to recruit some members INVOLVED (& in what way, for what):	YEAR: 2018 START: August/September 2018 END: ongoing		Check out other curling club’s websites.	July 2018: Not started yet.



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2. Meet with grants committee to discuss funding opportunities that could be utilized for members to participate in curling.	1. Set up a meeting with grants committee to discuss funding opportunities to create flexible ways for people to participate in Curling. 2. Research the grant; Ontario Recreation and Sport communities fund. 3. Possible call a meeting with the Paris Curling Club and Brant Golf and Country Club to seek out partnerships for this initiative.	LEAD: Sean Evans SUPPORTED (Committee): Grants committee INVOLVED (& in what way, for what): Coordinating and writing the grant.	YEAR: 2018 START: September 2018 END: January 2019	10% of grant ask required. (This could come from registration fees collected from participants) The club would have to put this out upfront. \$3,000	Grants committee contribution of information	August 1, 2018: Spoke with Debbie Brown, grants committee lead, about this grant option. More discussion to come.
3. Explore options within the Brant Curling club schedule for open space to create more flexible options for people to participate in curling.	1. Meet with club manager to see where open ice is available. 2. Contact league convenors to see if they have open sheets during their league time. 3. Send out survey to members to get their input.	LEAD: Sean Evans MEMBERS:	YEAR: 2018 START: October		Would need Mike Alford to coordinate the survey and gather info to submit to	Not yet started

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		INVOLVED (& in what way, for what):	2018 END:		committee.	
4. Plan dates for committee to meet in 2020.	1. Set meeting dates with committee for 2019 for additional brainstorming ideas.	LEAD: Sean Evans MEMBERS: INVOLVED (& in what way, for what):	YEAR: 2019 START: January END:			